Jams Vans

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Executive Summary · October 2026

STAGE	MARKET	MODEL	SEEKING
MVP	**Metro Manila, PH**	**Booking commission**	**Co-founder / Co-investor**

1. The Opportunity

- Metro Manila has some of the worst traffic congestion in the world; commuters face long, unreliable journeys.
- Van owners have idle vehicles and no easy way to monetise them.

2. The Solution & Value Proposition

- A van pooling and peer-to-peer rental platform for Metro Manila.
- Book per seat for commutes, or rent the whole van for family trips, airport transfers or corporate shuttles.

3. Business Model

Commission on each seat booking and whole-van rental. Two-sided marketplace: supply from van owners, demand from commuters, families and corporates. Repeat-use commuter routes drive predictable volume.

4. Current Status & Traction

- MVP platform live at jamsvans.com.
- Initial van-owner supply and booking flows in place.

5. Market & Growth Vectors

- Corporate shuttle contracts with BPOs and offices.
- Scheduled commuter routes on high-demand corridors.
- Airport transfer partnerships with hotels and travel agents.

6. The Ask — Who We're Looking For

A co-founder with marketplace, logistics or transport-operations experience to build supply density and corporate sales, or an investor to fund driver onboarding, insurance and platform development. Founded by James Carstairs, an entrepreneur with 20+ years scaling ventures across Hong Kong and the Philippines.

Interested in co-investing or joining as a co-founder?

Contact James Carstairs — jamescarstairs.com/#contact · james@jamescarstairs.com