ExpatCare PH

Executive Summary · October 2026

STAGE	MARKET	MODEL	SEEKING
MVP	**Philippines**	**Packages & retainers**	**Co-founder / Co-investor**

1. The Opportunity

- Tens of thousands of foreigners move to or retire in the Philippines every year, drawn by cost of living, climate and lifestyle.
- They face confusing visas (including the SRRV), compliance, housing, healthcare and banking processes with few trusted English-speaking guides.

2. The Solution & Value Proposition

- A one-stop support service helping expats with relocation, visas, compliance and day-to-day life in the Philippines.
- Practical, on-the-ground help from a team that has lived the expat journey itself.

3. Business Model

Revenue from fixed-fee service packages (visa applications, relocation, setup), ongoing retainers for compliance and assistance, and referral partnerships with insurers, developers and healthcare providers.

4. Current Status & Traction

- MVP live at expatcare.ph.
- Service packages defined across relocation, visas and compliance.

5. Market & Growth Vectors

- Retiree packages built around the SRRV programme.
- Corporate relocation contracts with employers moving staff to the Philippines.
- Insurance, healthcare and property partnerships.

6. The Ask — Who We're Looking For

A partner with immigration, relocation, legal or healthcare-network experience who can scale client delivery, or an investor to fund marketing, partnerships and service infrastructure. Founded by James Carstairs, an entrepreneur with 20+ years scaling ventures across Hong Kong and the Philippines.

Interested in co-investing or joining as a co-founder?

Contact James Carstairs — jamescarstairs.com/#contact · james@jamescarstairs.com